



So, what have we been up to?!

Oct - Dec 2023.



We launched a bespoke website

For The Recovery Tree Charity.

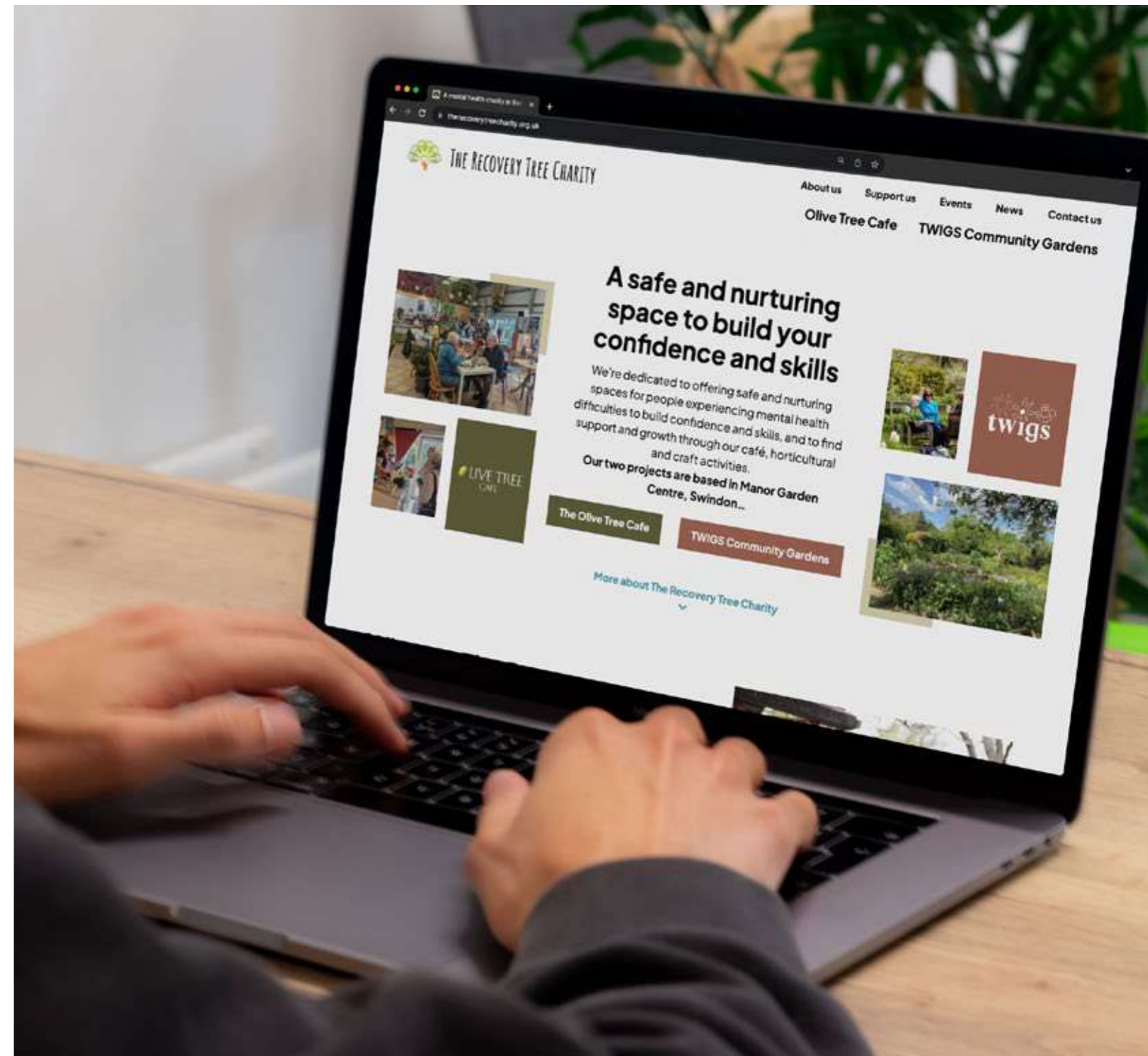
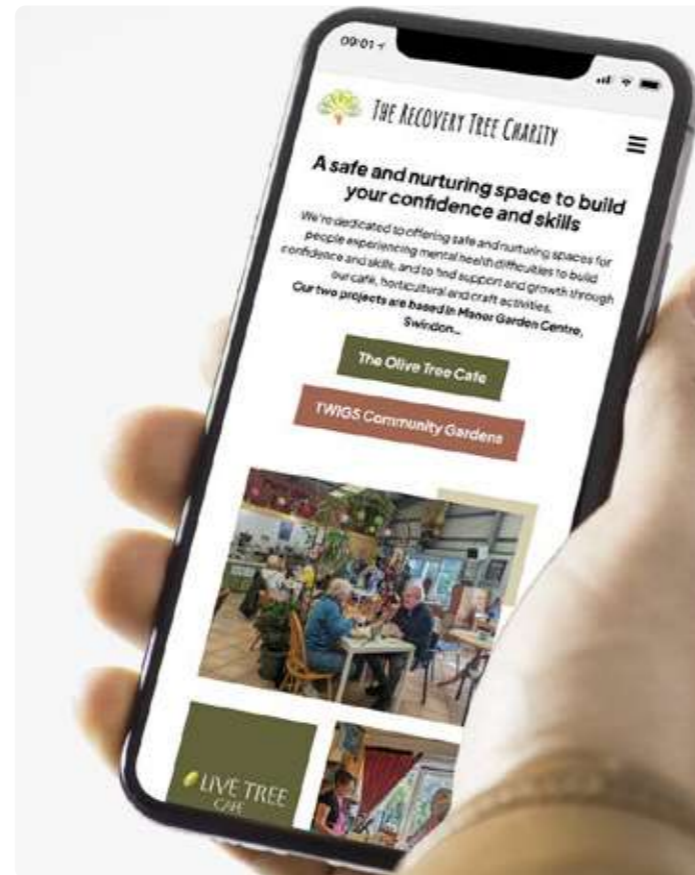
Project overview:

- The charity's previous presence was extremely fragmented as there were three websites in place - one for the charity and two for its additional projects (Olive Tree Cafe and TWIGS Community Gardens). We simplified this with one easy user journey to access all the key information about the charity and its work.
- The collaborative project with its board and trustees brought better transparency to the charity's mission along with uniting the three individual organisations under one virtual roof.

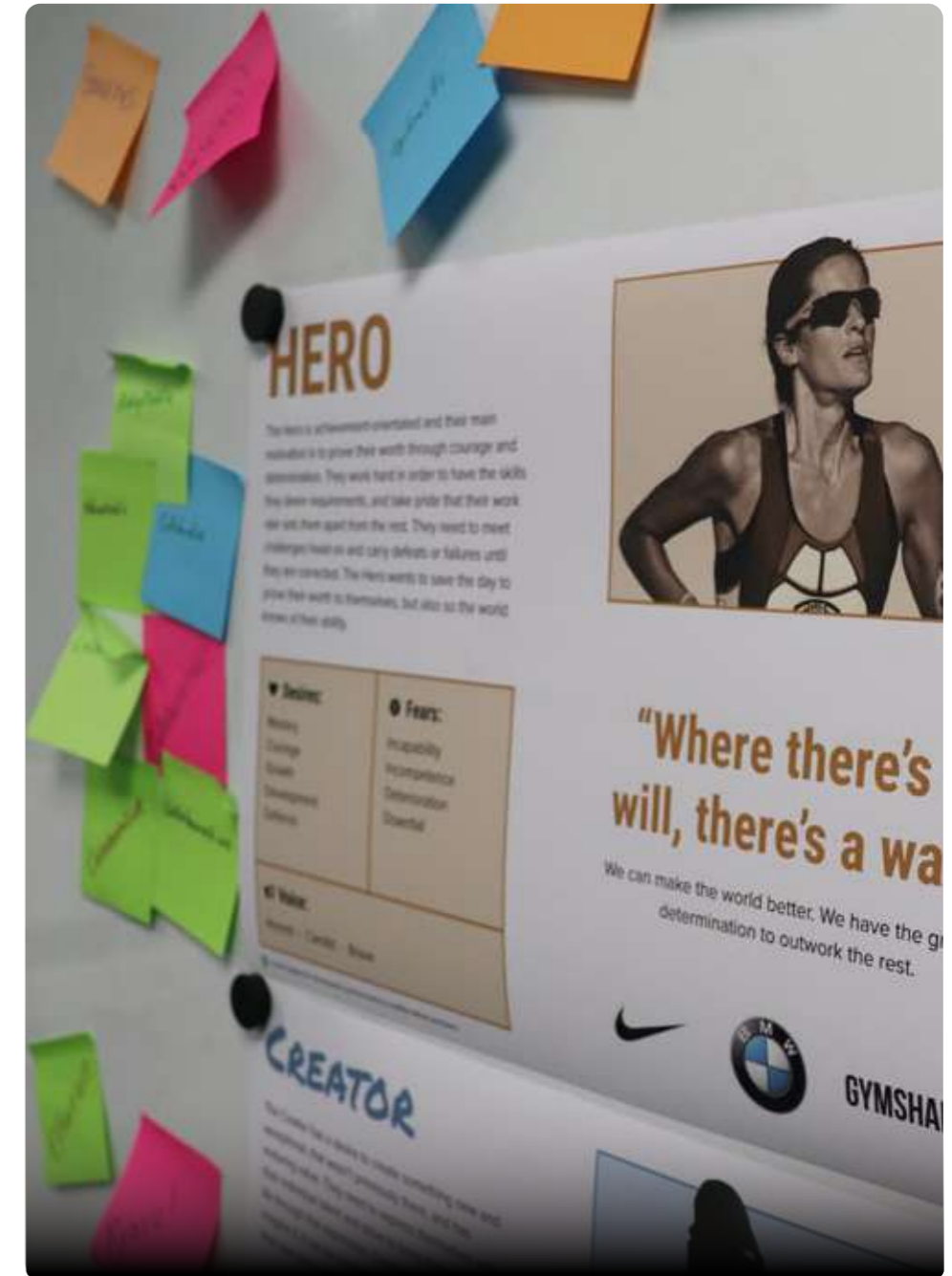
“We are delighted by the result!”

“The team at GEL Studios were really easy to work with. They understood what we needed to do and why, they involved us fully in the design process and were responsive to feedback and requests. We are delighted by the result: it works well, looks good and helps us explain to our stakeholders who we are and what we do. This is an important moment for us: the new website is the first element in our communications plan which will connect us more strongly to the community we serve.”

Dick Millard, chair of trustees of the Recovery Tree Charity



We launched our new Branding, Messaging & Social Media Workshops to the world..



We achieved some impressive results for Odin Events through Google Ads...

Let's let the data do the talking...

Generated a 12x return on their Google Ad spend.

1 April 2023 - 30 April 2023, compared to 1 August 2023 - 30 August 2023.

The challenge:

- Drive new and existing clients to their products.
- Increase the number of enquiries submitted through their site from the right kind of businesses.

The solution:

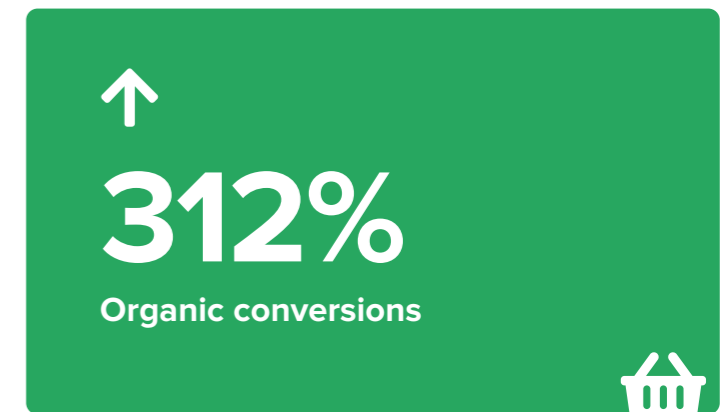
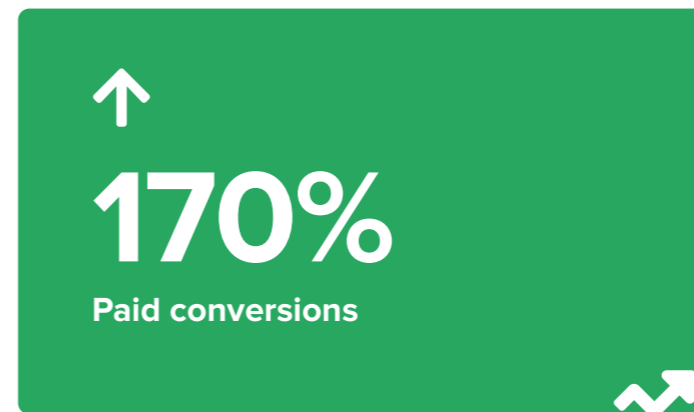
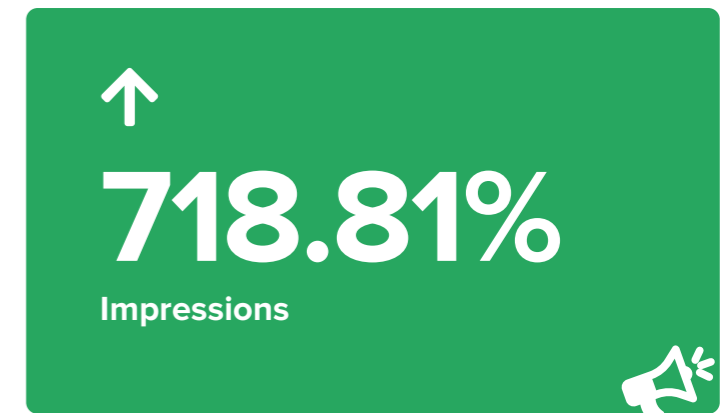
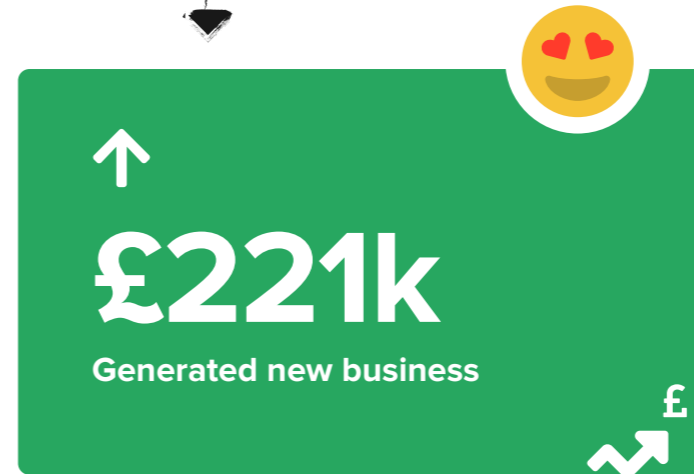
- Extensive keyword research.
- Built ten campaign groups with numerous ads, each having different demographic targeting, budgets and goals.

“They integrate seamlessly into our team and become an extension of our workforce.”

“GEL Studios has been a valuable partner supporting the marketing of our company. They play a vital role in achieving our goals by implementing powerful Google Ads campaigns. Their strategic approach and deep understanding of our target audience significantly increased our online visibility and achieved positive results.”

Shane Reed.

792 form submissions on their website that came as a direct result of the PPC campaigns we ran. Working at a 1 in 6 conversion rate. **Hoorah!**



We had some spooky fun for Halloween...



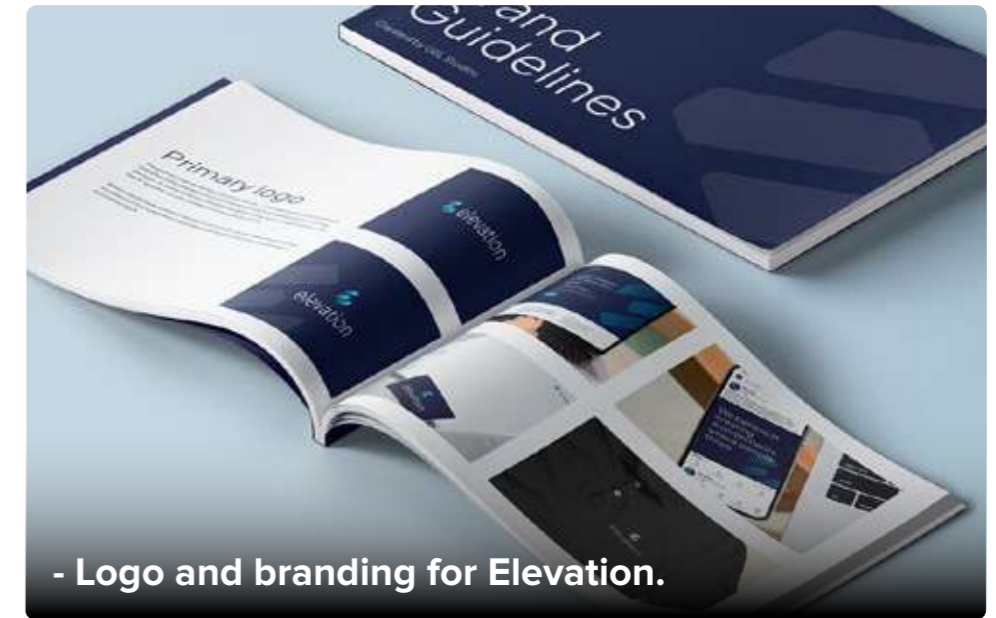
And of course, lot's of creativity happening behind the scenes!



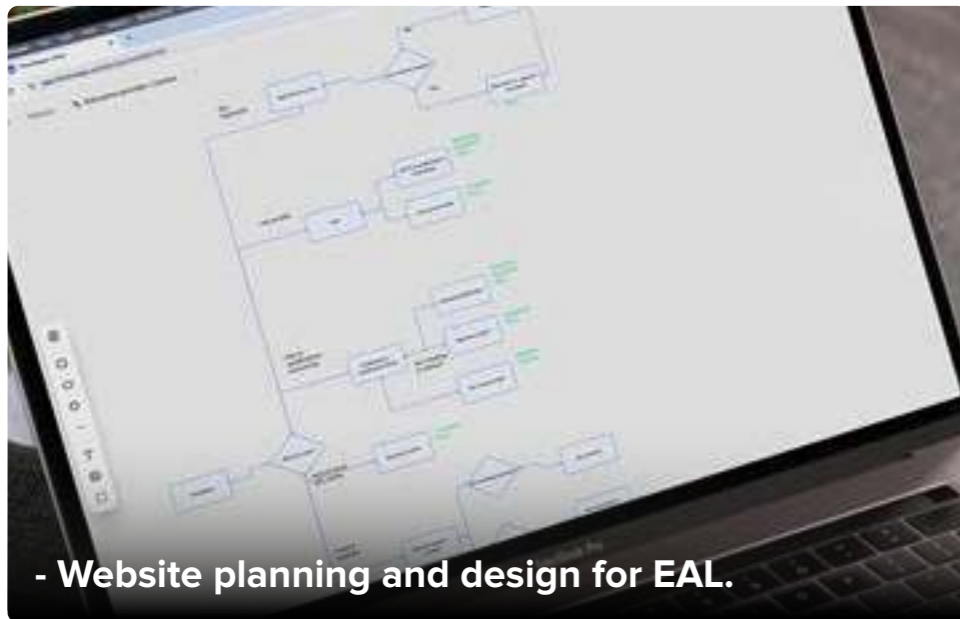
- Van graphics for Thames Hospice.



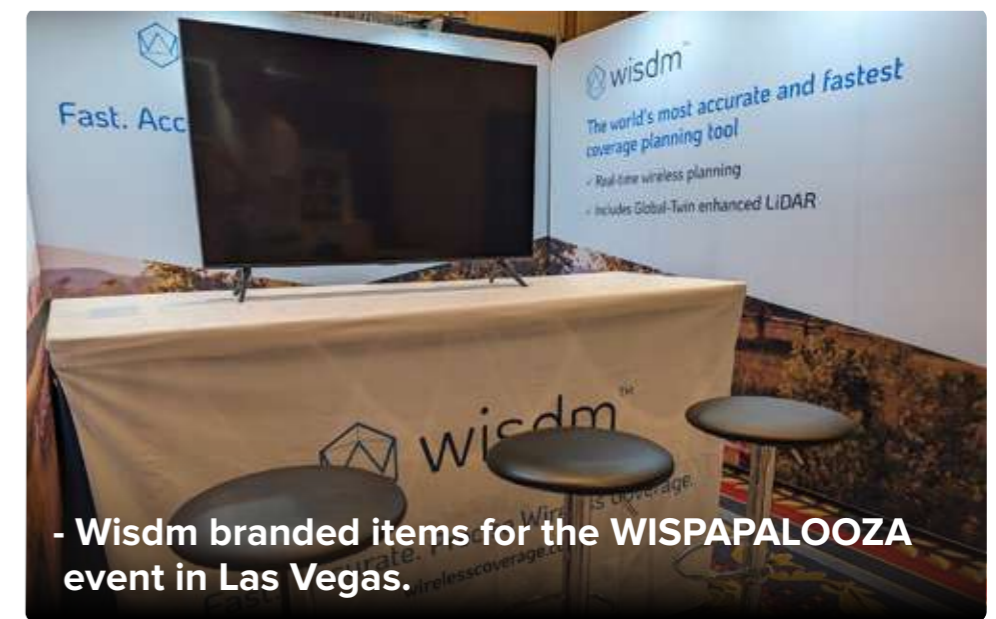
- Flyer design for SKU Logistics.



- Logo and branding for Elevation.



- Website planning and design for EAL.



- Wisdm branded items for the WISPAPALOOZA event in Las Vegas.

Something coming up?

We want to work with you!

Get in touch and we can help...

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